



Inspiring Healthcare Leaders  
*Accelerating Change*



**OUR VISION** To transform the healthcare industry to deliver higher value through experiments, collaboration and education that spreads learning and accelerates improvement.

## **catalysis**

noun: ca-tal-y-sis (\kə-ˈtɑ-lə-səs\  
The acceleration of a reaction by a catalyst

Catalysis is a not-for-profit education and publishing institute, founded in 2008. Our goal is to transform healthcare organizations by convening healthcare leaders and sharing best practices and innovative thinking that result in system change. Resources from Catalysis enable leaders to dramatically improve their healthcare organizations, change organizational behaviors and enhance the delivery of patient care while lowering cost.

We take our role as thought leaders seriously by rigorously experimenting with new ideas and processes that push the frontier of knowledge and best practices in improving healthcare value.



We are inspirational and aspirational to leaders who are excited to change the system of traditional healthcare leadership. We are fundamentally, a leadership change organization. John Toussaint, MD and CEO Catalysis

Visit our website at [createvalue.org](http://createvalue.org) to learn more about how we can help you

We are dedicated to inspiring healthcare leaders, providing encouragement and guidance necessary to sustain the momentum required for successful change. As experienced leaders in transforming healthcare value we know that initiating and sustaining change is hard work requiring courage and stamina. We will sit side-by-side with healthcare leaders and provide them with the knowledge and resources that it will take to make a difference. As coaches, we are dedicated to ensuring healthcare leaders learn how to make change happen and persist. Ultimately, Catalysis is committed to creating healthcare leaders who are “change leaders,” who will sustain cultures that thrive on continual change and improvement.

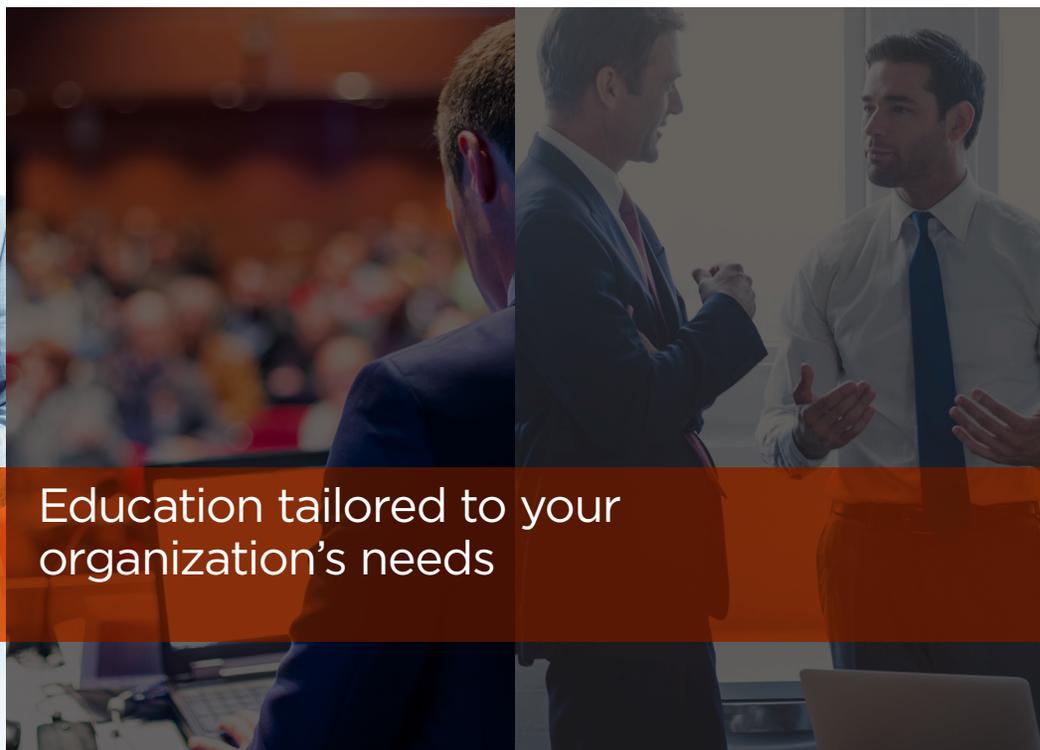
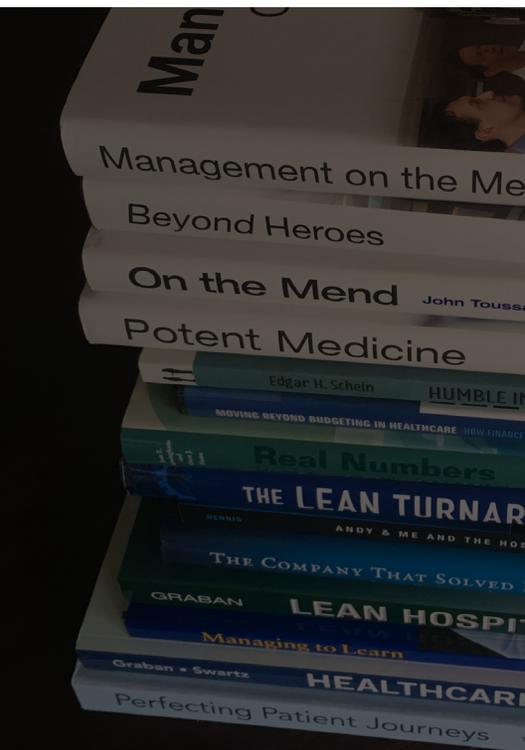


## Providing the Expertise and Resources Vital to Your Transformation

Catalysis provides a complete portfolio of expertise, resources and programs for your transformation journey. At each step, we provide expertise gleaned from our work with hundreds of healthcare organizations and their leaders.

### **Learning Resources**

We continually learn and share the best information from lean pioneers, innovators and Network members to help transform your organization. We publish books, videos, case studies and whitepapers to address your specific needs.



Education tailored to your organization's needs

### **Education Workshops**

Our education sessions are designed to help build fundamental competencies for lean leaders. Experienced faculty deliver proven methodologies that can be practiced in all areas of healthcare organizations.

### **Executive Site Visits**

“Going-to-see” is vital to experience a culture of continuous improvement. We partner with world-class organizations so participants can learn from their successes and challenges.

### **Customized Services**

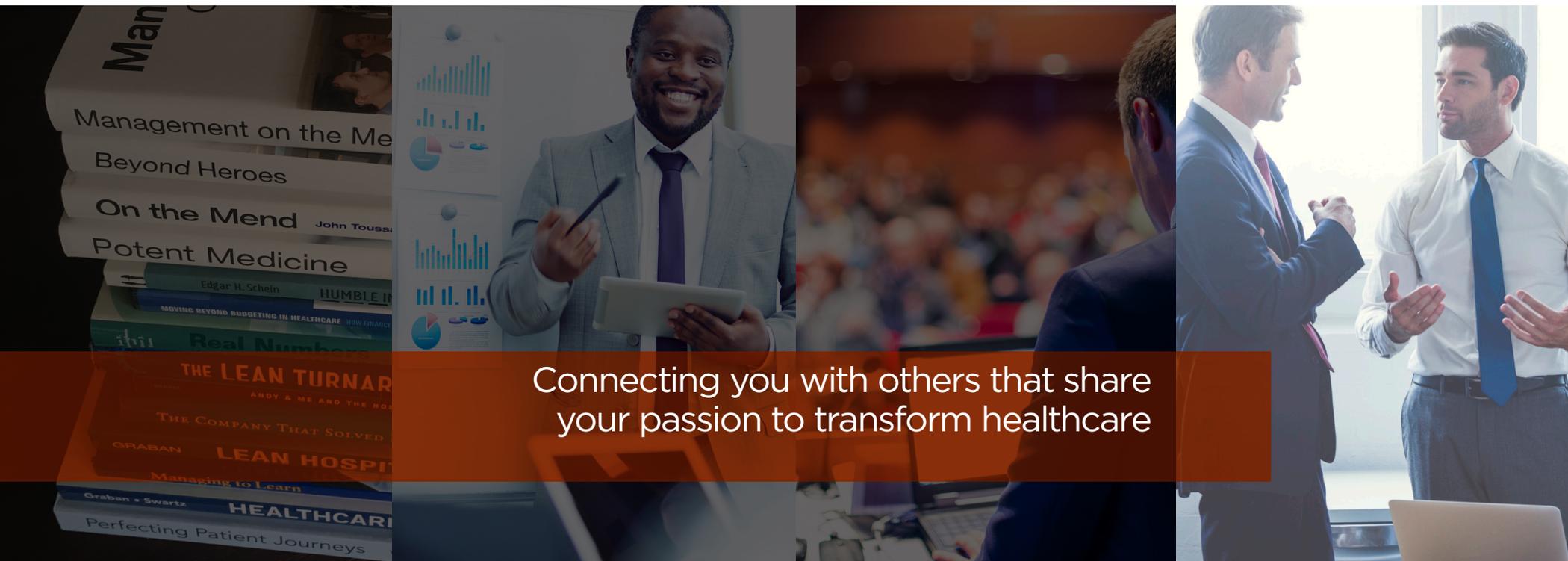
We develop high-impact roadmaps to drive transformation in your organization. Customized solutions may include a combination of facilitated sessions for the senior team, interactive training, and principle-based executive coaching.



International conferences  
featuring industry leaders

### **Lean Healthcare Transformation Summits**

Our Lean Healthcare Transformation Summits, in the US and Europe, showcase groundbreaking work being done by the pioneers of Catalysis Healthcare Value Network and provide an opportunity to learn, share and connect with healthcare leaders from around the world.



Connecting you with others that share  
your passion to transform healthcare

### **Peer-to-Peer Network**

Our member-only Catalysis Healthcare Value Network enables healthcare leaders to learn, share and connect with one another. Members discuss topics critical to healthcare transformation and we facilitate the networking that enables organizations to move more quickly along the transformation journey.

### **CEO Forum**

The Catalysis CEO Forum is the only place in the world where healthcare CEOs can meet with their peers and focus solely on the necessary leadership behaviors required for success.

Transform healthcare value at your organization.  
Visit Catalysis at [createvalue.org](http://createvalue.org) and connect with  
us for more information about these programs  
and resources.

Connect with us:



100 West Lawrence Street | Suite 422  
Appleton, WI 54911

920-659-7500 | [createvalue.org](http://createvalue.org)